



Matt Bust – Business Support Manager

Woodhead Group and Newark Academy have worked together for a number of years, delivering a range of careers activities to students. We deliver this activity through the companies BIG Initiative (Building to Inspire a Generation). Woodhead Group established the BIG Initiative to inspire the next generation into a career in construction and covers a number of activities including:

- Apprenticeship opportunities
- Work Experience Placements
- Employability skills, mock interviews, CV writing and mentoring
- On site skills days
- Site visits

Construction is facing a massive skills shortage, as not enough young people are entering the industry. In July 2018 Woodhead Group and Newark Academy signed a partnership agreement to work together to develop and deliver careers activities to students in the school and inspire students to think about construction as a career. To date we have worked together to deliver work experience placements, mock interview days and Dragons Den activities, with further activities planned for the future.