

"The biggest risk is not taking any risk... In a world that is changing really quickly, the only strategy that is guaranteed to fail is not taking risks."

Mark Zuckerberg

Business has an impact on all our lives and shapes us as citizens. How we live our everyday lives is determined by business and affects our standard of living, our health, our happiness and ultimately the communities in which we live. The connection that business has with the futures of young people is very important and at some point in their lives, our students will need to have the confidence and capability to be able to develop economically as self-sufficient individuals to be able to live 'choice filled lives' in a rapidly advancing global economy.

The Business curriculum at Newark Academy aims to provide all learners with a deep and powerful knowledge base of the world of business, which includes key concepts such as Enterprise, Finance, Marketing, Human Resources, Business Ownership and Growth.

Our curriculum offers students a range of opportunities to apply their deep knowledge of the world of business and economics through the use of real life situations and problem solving scenarios which help students to develop personal qualities such as aspiration, teamwork & resilience which complement our Academy core values of GREAT.

Through our carefully planned curriculum, our students are exposed to opportunities to develop a wider understanding of a wide range of business concepts, to develop their ability to think critically, technically and creatively to demonstrate a strong and secure business acumen.

They also develop an understanding of what it means to be entrepreneurial and they are provided regular opportunities to apply this understanding to real life contexts and scenarios and as part of whole Academy fund raising events.

Through a carefully designed curriculum, students develop an enquiring mind, a critical approach to their work and an independence which supports the development of an analytical and enquiring mind. All traits which are essential for success in the modern world.

The study of Business should also develop our students beyond the school with specialist knowledge to equip them with the life skills that they will need to ensure access to future opportunities within a work environment which is complemented by an Academy wide careers education programme that augments classroom study and provides wider work experience opportunities.

Students should be equipped with a broader understanding of the technical, ethical and economic challenges that businesses face, in order to ensure that they have the knowledge, and confidence to adapt to the rapidly changing business environment.

Students should develop as individuals with the capacity, both to ensure success and economic security for themselves, but also to enable them to make a wider contribution to business and to society that they live in.